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Executive Summary

Our goal is to make Staffordshire one of the best places for children, young people and families to live and grow up!

We want to bring everyone together to make sure that Staffordshire is a place where families feel supported, valued and happy so that our children have the best start in life!

Most people in Staffordshire are healthy, happy and can enjoy life. We play a big role in this and are proud of what we do to support our communities.

2017- 2018 has been an incredibly positive and pro-active year for Staffordshire's Families Strategic Partnership. We have put actions into place that help partners improve support for families at their earliest point of need, by implementing our Early Help strategy; We have developed and brought to life a new and innovative way of working together in local areas to better support children and families by taking a 'Place Based Approach (PBA)'; Not forgetting the incredible impact that our 'Building Resilient Families and Communities' (BRFC) initiative has had on over 3,724 troubled families in Staffordshire.

Reflecting on our successes allows us to put our best foot forward as we enter into 2018-2019.

We have built a strong partnership that is capable of addressing the challenges we face. It is important that we continue to utilise this and accelerate our joint response in order to manage demand and provide a sustainable offer for the future, against a backdrop of ever diminishing resource.

The success of the partnership today and continued success tomorrow is our joint responsibility.

This report will highlight some of our achievements from the last year as we continue to pursue our joint purpose. But this is only the beginning and we hope to build on the successes achieved to date.



HEKN RÜEY

Helen Riley
Chair of the
Family Strategic
Partnership Board





Glynn Luznyj
Vice Chair of the
Family Strategic
Partnership Board





The Families Strategic Partnership (FSP) is made up of a Families Strategic Partnership Board (FSPB) that is supported by a Families Partnership Executive Group (FPEG). The FSP reports into the Health and Wellbeing Board (H&WBB) and works closely with the Staffordshire Safeguarding Children Board (SSCB).

The partnership was formed in Autumn 2015 and has continued to grow from strength to strength.

All activities commissioned by the partnership has 'improving outcomes for children, young people and families' at the heart of all that it does and partners work in a true collaborative manner to deliver the strategy.

The Strategy, Outcome Framework and the Delivery Plan were developed with partners based on a Joint Strategic Needs Assessment and through 1:1 interviews and workshops between the FSPB and FPEG.

The outcomes identified are measureable and designed to monitor progress against the three high level outcomes of the Children and Families strategy, that children and families are happy and healthy, feel safe and belong, achieve and contribute.



An overview of Staffordshire's current performance figures can be found on the <u>interactive dashboard</u>. This is the first FSP Annual Report that details progress to deliver the strategy.

Early Help Strategy Implementation

The Staffordshire Safeguarding Children Board's (SSCB) <u>Early Help Strategy</u> encourages all partners to work together to support the needs of children and families at the earliest possible opportunity to prevent issues escalating to a point where statutory services are required.

Prevention and early intervention are key to help families' live safe and happy lives. Working locally with partners to spot issues early and address the root causes of problems means we can support families sooner and provide them with the support and tools they need to move forward in a positive way.

Over the last 12 months the Early Help Steering Group has:

- Broadened the approach in Staffordshire to include and emphasise the importance of Earliest Help aligned to the equally crucial, more formal Early Help support offer.
- Developed an Early Help Strategy Performance Framework to aid partners in assessing the difference made against key local priorities.
- Following feedback from the last OFSTED inspection, we have refreshed and simplified the Early Help Assessment (EHA) documentation and supporting processes.
- Used the Department for Communities and Local Government (DCLG) Maturity Matrix work strands as the basis for our implementation plan thereby ensuring key practices and principles are embedded across the partnership by 2020.

- Sought to ensure that the development of Earliest and Early Help is intrinsic to the roll out of the locality focused PBA work.
- Started to create an evidence bank of Earliest Help Case studies demonstrating the breadth of work being undertaken by partners to reduce and prevent escalation of need and demand.
- Recommissioned the Child Health and Wellbeing, Early Years Coordination Service and Family Support Contracts (0-19s) to include earliest and early help, and embed the principles of the BRFC Programme.
- Initiated the development of an awareness raising Earliest Help video supported by Burton and South Derbyshire College staff and students.
- The Early Help Steering Group has taken responsibility for mainstreaming the BRFC (Troubled Families) model into the wider Children and Families System and has successfully applied for Earned Autonomy funding from DCLG to support this element of system transformation.

Both Early Help and the PBA seek to support and enable individuals, families and communities to be self-sufficient and resilient utilising community-based services first, knowing that when significant need is highlighted, support can be swiftly deployed to avoid (where applicable) escalation to higher tier services.

It has been recognised that support does not necessarily have to be provided by the public sector, but digital responses (e.g. self-help tools) and voluntary, community and social enterprise organisations are capable of providing high quality earliest help and support which enables individuals and families to stay out of formal children's social care services. It is also important that post intervention, individuals and families are connected to local community-based support networks enabling the transformation they have experienced to have longevity.

A key area for further development for next year is a recognition of the value Businesses can bring. Many companies recognise that they have a corporate social responsibility and seek to deliver this locally within the communities that they are part of. There are untapped opportunities around earliest and early help that are part of our plans for the coming year.



Place Based Approach

Families that need help tell us they don't want to be in 'systems' or 'services'. Families want to be supported by their friends, families and in their communities to deal with the day-to-day challenges they face. PBA supports this aspiration whilst also ensuring there is a clear pathway to access safeguarding services should the need arise.

Through engagement with a range of stakeholders, it was acknowledged that a high level definition, principles and approach was required to ensure consistency across Staffordshire, however, it was also recognised that the delivery model for PBA will vary between Districts and Boroughs based on local needs, resources, etc. Partners have now agreed the following working definition for PBA:

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A collaborative approach using the right resources (multi-skilled teams, universal services, voluntary sector, communities, etc.) at the right time to improve outcomes for children, young people, families, vulnerable people and communities in an identified locality.

Building Resilient Families and Communities (BRFC)

The original purpose of the BRFC initiative was to help parents get into employment, help children get back to education and to reduce involvement in criminal and anti-social behaviour. Now BRFC deals with a wider range of problems including domestic violence, debt, poor health and children who are at risk of being taken into care.

The Troubled Families Programme funding from the Government has been used in Staffordshire to deliver service reform and sustained outcomes for families. Its success has led to a whole family way of working being adopted across children's services, the police and housing.

BRFC have so far engaged with 3,724 families as part of phase 2 of the Troubled Families programme; this represents 80% of our agreed 5 year target of working with 4,680 families. Of those families worked with, so far 890 families have achieved their outcomes.

Since 2015, of the 891 families that have achieved continuous employment or significant and sustained progress through the **Troubled Families Programme** (up to 31st January 2018), less than 2% of families required further early help intervention and just 1.3% of families required any future children's social care intervention (Child **Protection and Looked After).**

The number of domestic violence incidents over the same time period has reduced from 1196 individuals to 350 individuals in Q1 2017/18.

The number of ASB incidents with further action was 533 individuals in previous quarters reducing to 197 individuals in Q1 2017/18.

Earlier this year, we found out that the partnership has been awarded nearly £5 million Earned Autonomy Funding from the Ministry of Housing, Communities and Local Government. The £5 million investment will allow the partnership to invest in information sharing and

developing integrated working to improve early intervention and manage demand on services.

Find out about how our BRFC work really makes a difference to families through one of our real life case studies.





Case Study

The Smith family have three children, and the parents have been unable to get jobs. The family's benefits were capped, and they struggled to live, this resulted in non-payment of rent. The family soon received an eviction notice due to their increasing rent arrears.

This is when a Troubled Families Employment Advisor stepped in to help the family with money management advice in partnership with Citizens Advice and a dedicated Family Intervention Project (FIP) worker. When The Troubled Families Employment Worker met the family they had no benefit for 4 weeks and no entitlement to housing benefit due to the family making a claim too late. Their eviction case was due in court two days later.

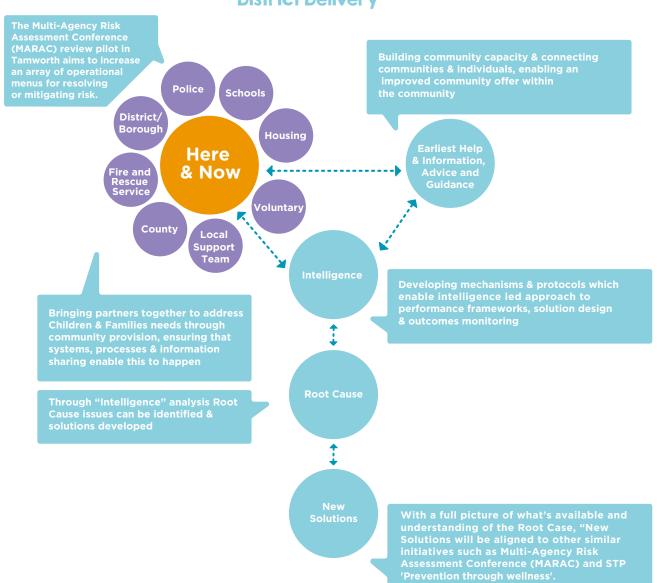
A Troubled Families Employment Advisor worked with the family and helped them to get their immediate financial situation in order. The Troubled Families Employment Advisor also acted as an advocate for the family with the Benefit Delivery Centre to explain the family's dire situation and her fear of them and their children being evicted from their home. This helped the family's claim process quickly.

A FIP worker accompanied The Smiths to their court hearing which resulted in the hearing about the eviction being adjourned, allowing the family time to prove themselves, by engaging with the money management advice service, to budget their finances and pay their rent again.

As a result of Staffordshire's partnership working, the family were saved from eviction, got their finances in order, were supported in court and are able to live a safe and happy life independently.

Place Based Approach

District Delivery



Rollout Timescales

Initial District Engagement

District PBA Governance Established 1 - 2 months from initial engagement

"Here & Now" and "Earliest Help & IAG" Groups established and "Intelligence" being gathered

2 - 3 months from initial engagement

"Root Cause" Issues being identified

6 months + from initial engagement

New Solutions

6 months + from initial engagement



Integrated Commissioning

An evaluation of existing Integrated Commissioning arrangements have evidenced areas of good practice that have happened organically, usually when individuals/organisations have identified opportunities to collaborate and deliver improved outcomes as well as achieve value for money.

The FSP are working closely with District and Borough Council partners to broker localised intelligence and information around housing and benefits to be shared in order for the partnerships to make more informed decisions round their areas of need/gaps

Development of Personal, Social, Health and Economic (PSHE) Education Support Package for Schools

The FSP are working with schools, colleges and all education providers to ensure that the wide variety of PSHE subject areas is taught by schools and is of a high standard, co-ordinated and targeted according to need. It is intended that consultation is currently underway with schools to identify need and gaps for this work area.

Emotional Wellbeing

The 2017 Children's Joint Strategic Needs Assessment (JSNA) provided a high-level summary of evidence to support commissioners. Following a prioritisation exercise of the JSNA the FSPB and H&WBB agreed to undertake a more in-depth assessment on emotional wellbeing and mental health which would focus at the lower end of the spectrum to complement the work done by Clinical Commissioning Groups.

The evidence base will also support the development of the Children and Young People's Emotional Wellbeing Strategy.

Children and young people's emotional wellbeing impacts upon every area of their lives, from their education, their relationships with friends and family and to the choices they make in life every day. Children and young people with good emotional health are better able to learn, participate and achieve their potential in life; good mental health is also important for good physical health.

Research suggests that:

1/2
of all mental health
problems are
established by age

14

75% before the age of Mental health problems are thought to affect around

children aged

5 to 16

As they grow up children and young people may have experiences that impact on their emotional wellbeing and mental health. Most are able to cope by themselves or with the support of a friend and family, while others may need some extra help. There are also certain social, economic and environment risk factors that mean some children and young people are more likely to experience poor emotional wellbeing. These include: *living in poverty, living in care, losing a parent as a child, having parents who separate, having a parent with mental health problems or substance misuse, being bullied, being a young carer, youth offending or other adverse childhood experiences and events.*



Early findings from the research suggest that:



one in four children in Year 7 (aged 11-12) have emotional wellbeing issues such as anxiety, bullying, low self-esteem, low mood, sleep problems, anger, parental separation and recent bereavement



12% of 15 year olds in Staffordshire reported low life satisfaction



over half of children aged 15 have experienced bullying



one of the common reason for referral for support to school nursing teams is for emotional health issues



referrals to specialist services are increasing

Further work is currently being done to collect views and experiences from both children and young people and practitioners. On completion, the research will be shared with the FSPB and H&WBB and will inform provider and commissioning activity in the future.

The Staffordshire and Stoke on Trent Local Transformation Plan for Children and Young People's Mental Health was updated in October 2017. Key achievements include:



Engagement with young people



Improved access - more young people being seen and reduced waiting times



Eating Disorder access standards met



Improved crisis support



Participation in Mental Health Services and Schools Link Project

Work has commenced to deliver a new Emotional Wellbeing Strategy in 2018, including consideration of the Thrive model.







Staffordshire Space

Space, commissioned by the Office of the Police and Crime Commissioner, focuses on reducing police reported levels of youth related anti-social behaviour and low level criminality, whilst at the same time promoting personal, health and social development, team building and new experiences through a range of diversionary activities. Its approach is supported by a range of statutory, partner and voluntary sector agencies, aided also by the private sector and has historically operated throughout the school summer holiday break in August.

Now three years on, Space is going from strength to strength with over 18,000 attendances by local young people.

Anti-Social Behaviour levels are down 37% compared to the same period last year.

First time entrants into the youth justice service has also decreased by more than half (57%) between 2010 and 2016. This has no doubt been impacted by the Space Scheme.

Parents, guardians, carers and young people are confidence in, and support the programme.

Space delivery is made up of a Universal and Targeted offer with the latter focussed on areas identified as a hotspot for youth ASB alongside young people identified as being within a targeted cohort, such as the Youth Offending Service or Looked After Children.

You can visit the <u>Space website</u> or view a <u>full evaluation of the Space (2017)</u> programme that has been completed.

Families Strategic Partnership Newsletter

The FSP have worked together to produce an email <u>newsletter</u> that is shared with key stakeholders across the partnership working on the children and families agenda. The first newsletter focused on Early Help and the second one on PBA.



VOICES OF Children Young People



Voices of Children, Young People and Families

Following a partnership workshop in April 2017, the need for better coordination of consultation and engagement with Voices of Children, Young People and Families was clearly

identified, as well as a greater understanding of what opportunities and support were already in existence.

A partnership steering group met for the first time in January 2018 to finalise the strategic plan and agree Terms of Reference. Overarching objectives include:

- A consistent, qualitative approach to Children and Families Voice.
- Coordinated approach across the partnership avoiding duplication and maximising efficiencies.
- Ensuring that the FSP priorities are reflective of the views of local children, young people and families

Key Achievements

- Young people in Staffordshire participated in the national 2017 Make Your Mark survey commissioned by UK Youth Parliament with a 122% rise in engagement from 2998 to 6648 votes.
- On 10th November 2017, members of Youth Parliament participated in a debate at the House of Commons discussing the top 5 issues nationally identified from the <u>Make</u> <u>Your Mark survey</u>.

- 80 young people from across Staffordshire engaged in a debate in November focusing on the top 5 local issues.
- Staffordshire's results were presented to the FSPB/FPEG, in February 2018, partnership representatives from the FSP met with young people to discuss the survey results and identify key opportunities to work together.

Curriculum for life	1074	16.16%
Mental Health	952	14.32%
Votes at 16	805	12.11%
Transport	752	11.31%
Work experience hubs.	742	11.16%
LGBT rights	683	10.27%
First Aid Education	650	9.78%
Support for Young Carers	349	5.25%
Make the invisible visible	336	5.05%
Protect school budgets	305	4.59%







The Family Strategic Partnership Board (FSPB) has developed an outcomes framework to monitor progress against the Family Strategic Partnership strategy and delivery plan.

The indicators are grouped under the three strategy outcomes: being healthy and happy, feeling safe and belonging and achieving and contributing alongside a small number of overarching health and wellbeing outcomes.

You can view the <u>Children's Outcomes Framework</u> on the Staffordshire Observatory website.

The Children's Outcomes Framework currently provides data that is routinely available. Data sources for some of the other indicators are yet to be developed. The quarterly outcomes reports will therefore continue to evolve.

Trend and district level information will sit within the H&WBB detailed outcomes report which is produced on a quarterly basis and will also be available through interactive dashboards at a district level.

These reports will form key components of the Joint Strategic Needs Assessment evidence base for Staffordshire.

Performance against indicators are summarised into whether they are a concern for Staffordshire (the indicator performs worse than the national average), are of some concern (similar to the national average or trends have been going in the wrong direction over a period of time) or are little concern (where the performance is better than England).

Performance Summary



Outcome Framework - April 2018

	Summary	Concern: Performance worse than England	Some Concern: Performance similar to England	Little Concern: Performance better than England
Being healthy and happy	Infant mortality rates in Staffordshire are worse than average and a number of associated indicators remain a concern. Excess weight in children aged four to five is higher than average; unplanned admissions to hospital for long- term conditions and self-harm for children and young people are also higher than average	 Infant mortality Smoking in pregnancy Breastfeeding rates Children with excess weight Unplanned hospitalisation for long-term conditions Hospital admissions as a result of self-harm (10-24 years) 	 Life expectancy and healthy life expectancy Child mortality rates Low birthweight babies Smoking prevalence in 15 year olds Under 18 alcohol-specific admissions Teenage pregnancy Emotional wellbeing of looked after children 	 Childhood vaccination coverage Tooth decay in children Proportion of children identified as having social, emotional and mental health problems
Feel safe and belong	Generally indicators for this outcome are on par with the national average; however some children as a result of being in the Children's System often have poorer health and wellbeing outcomes.		 Referrals to Children's Social Care Early help assessments Children in need, child protection plans and looked after children Children aged under 16 who are killed or seriously injured on the roads Young people aged 16-24 who are satisfied with area as a place to live Reoffending rates for juveniles 	 Unintentional and deliberate injuries First time entrants to the Youth Justice System
Achieve and contribute	Provision at early years and children who are deemed ready for school are better than average; overall educational attainment is also similar or better than average but falls off by the time children reach 16; there is also considerable inequalities in attainment, for example children receiving free school meals have considerably lower attainment rates.	 Children attending schools that were rated good or outstanding 16-17 year olds not in education, employment or training or whose activity is not known 	Worklessness householdsGCSE attainment	 Children in poverty Children benefiting from funded early education places School readiness Pupil absence Key Stage 2



Priorities for 2018/19

In April 2018 Partners from across Staffordshire met in a workshop to reflect and review the priorities for the FSP for 2018/19.

The priorities that were identified through the workshops covered a range of issues such as:



Focus on giving children the 'best start in life' and ensure that children are ready for school



Improve emotional health and wellbeing of children, young people and families



Continue to develop the Early Help work and Earliest Help offer in communities through partnership working



Promote the work for the FSP by sharing success stories



Create governance structures that build strong relationships and promote good communication to ensure joint working



Continue to develop the PBA to improve community networks that promote independence and local resilience

Next Steps

In order to continue to move the FSP initiatives forward, a number of next steps were agreed.



We will use findings from the leadership and culture audit taken at the April 2018 workshop to develop better ways of working together across the partnership



We will continue to listen to the voice of children, young people, families and stakeholders to build in their knowledge and experience in the development of the delivery plan and designing solutions and actions



We will develop a work plan to ensure the priorities are clearly identified and delivered



We will focus on creating more opportunities to work with new partners in the private sector and schools to help us meet our aspirations for childrenand families.

